cpacket NETWORKS
POWERING HYBRID-CLOUD OBSERVABILITY

Why Network-Centric Observability?

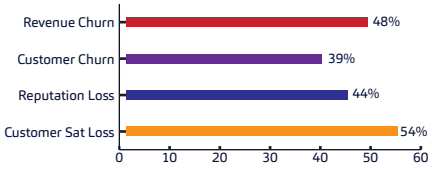
Observability is becoming a key pillar of modern IT as more enterprises experience the visibility gaps and blind spots across the hybrid-cloud and multi-cloud as they execute their digital strategy. A well-thought observability practice provides clear advantages across service agility, application performance, security, and economics.

Network observability users are **2X** more likely to detect application issues

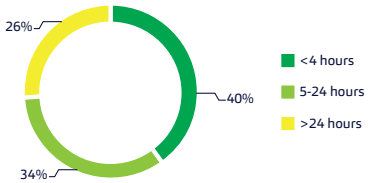
They get **70%** faster MTTR for performance degradation or unplanned downtime

The average cost of application downtime reduces by **89%** from $23.8M to $2.5M

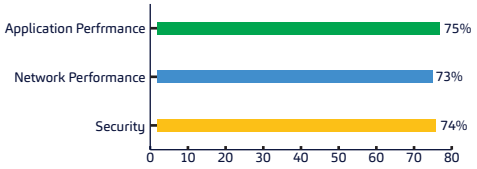
Service-Downtime Impact



Observability Impact on MTTR



Top Uses of Observability



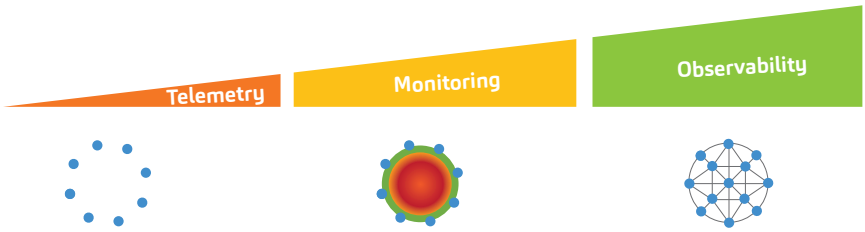
Challenges

01 Distributed hybrid-cloud & multi-cloud environment

02 Multi-component services, applications, micro-services

03 Staffing for infrastructure monitoring & operation

Evolution of Observability



Un-correlated
No Dashboards

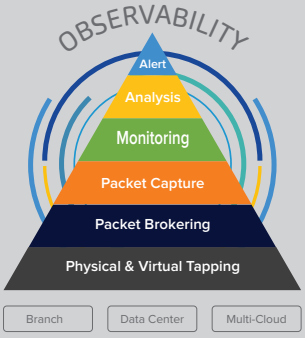
Watermelon
Dashboarding

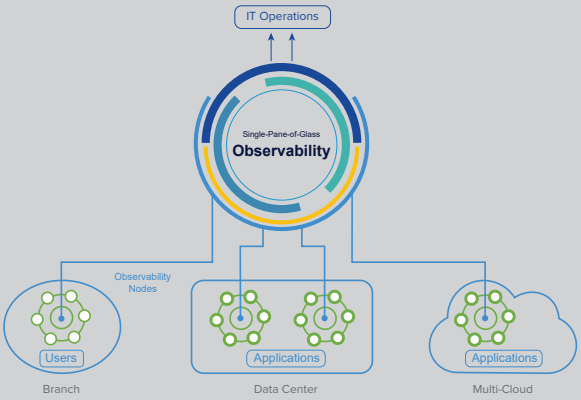
Fully-correlated
Dashboarding

Benefits

- **Reduce Service Outage** through Network-Centric Application Analysis
- **Strengthen Cyber Security** through Hi-Res Network Data for Threat Detection
- **Accelerate Incident Response** through Network Forensic Analysis

cPacket Solution: Powering Hybrid-Cloud Observability





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