



# MACH 01

Break the Barrier



# Full Stack B2B Digital Marketing Agency

## OUR SERVICES

We help you grow your business and revenue with cutting-edge digital marketing services and strategies.



**Marketing Strategy**



**Content Development**



**Paid Media**



**Brand Awareness**



**Email Marketing**



**Graphics Design**



**Demand/Lead-Gen**



**Digital & Social  
Media Marketing**



**Webinars**



**Sales-Funnel  
Automation**



**Website & Content  
Hosting**



**Events &  
Tradeshows**



**Sales Pipeline  
Growth**



**Search-Engine  
Optimization**



**Press & Analyst**



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## FLEXIBLE ENGAGEMENT PRICING MODELS TO MAXIMIZE ROI

TAXI

### TASK-BASED

I need a few quick deliverables done

on average  
**1.5x the Deliverables  
at 1/2 the Cost**

#### Key Benefits

- ✓ You own the strategy and metrics. We do the work to make you successful
- ✓ Fill in the deliverable gaps in your existing marketing plan
- ✓ No strings attached. Pay as you need per deliverable
- ✓ Leverage the right skill and right subject-matter expert as needed
- ✓ Reduced deliverable cost by one-half to one-fourth

TAKEOFF

### SKILL-BASED

I need ongoing enablement services for my team

on average  
**2x the Productivity  
at 1/3 the Cost**

#### Key Benefits

- ✓ You own the strategy and metrics. We do the work to make you successful
- ✓ Fill in the skill and resource gaps in your existing marketing team
- ✓ Acquire a skilled resource commitment per week for 1+ year
- ✓ Leverage the right skill and right subject-matter expert as needed
- ✓ Reduced headcount cost by one-half to one-third
- ✓ No benefits or payroll taxes costs
- ✓ No management overheads or performance reviews
- ✓ No facilities or IT expenses
- ✓ No legal risks

AFTER BURNER

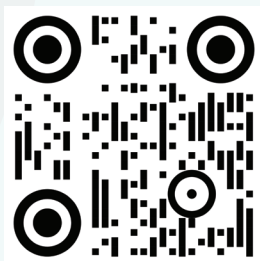
### GOAL-BASED

I need to handoff one or more areas or run full marketing

on average  
**3x the Results  
at 1/2 the Cost**

#### Key Benefits

- ✓ We co-own marketing strategy, metrics, and work towards your success
- ✓ Fill in the skill and resource gaps in your existing leadership and marketing team
- ✓ Acquire a fractional chief marketer and skilled resources for 1+ year
- ✓ Leverage a mix of subject-matter experts ongoing basis
- ✓ Reduced budget and headcount cost by one-half
- ✓ No benefits or payroll taxes costs
- ✓ No management overheads or performance reviews
- ✓ No facilities or IT expenses
- ✓ No legal risks



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